



JUNIOR LEAGUE OF CLEVELAND, INC.
Women building better communities®

CELEBRATING **95** YEARS OF SERVICE

UPDATE

Winter 2007

SAVE THE DATE:

Friday, March 2nd, 2007 – Girl Culture Opening Night Reception
Tuesday, April 24th, 2007 – Lauren Greenfield's Symposium Lecture
Wednesday, April 25th, 2007 – Girl Culture Luncheon (speaker TBA)



GIRL CULTURE *by Lauren Greenfield*

"The difference between girls in the 1800s and girls now is the theme that being a good girl is about doing good work in the moral sense. And our looks have become the highest form of female perfection. I've found in my work that there is, at times, an almost moral value [placed on] that, for instance going to the gym everyday, washing my face with cleanser. That was really interesting [to me] and one of the motivations for Girl Culture was looking at how the body has kind of become this primary expression of identity for girls and women [today]."

Lauren Greenfield, Lauren Greenfield Photography

Ready... Set... Go! We are preparing to cross the finish line and are in full swing for getting the Girl Culture Exhibit up and running! In December, Amy Boyd-Kirksey, Elizabeth Hatch, and Annemarie Grassi, trekked through rain, wind, and snow (and almost ran out of gas) to preview the Girl Culture Exhibit in Evansville, Indiana. The experience and the opportunity to see the exhibit up close was more powerful than expected. The haunting images appeared life-like, as we stared at the vision of the girls in the photographs, almost as if we could hear the thoughts in their heads and hearts. Returning from Indiana, Annemarie and Elizabeth were energized and enthusiastic in moving forward to work with their committee to create a stirring and powerful exhibit that will seek record breaking numbers, will place The Junior League of Cleveland, Inc. back on the map, and more importantly raise increased awareness of the issues associated with this exhibit in the Cleveland Community!

Want More?? Here are the Details!!

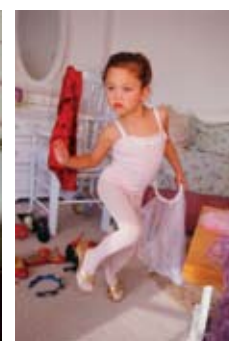
The Junior League of Cleveland, Inc. (The JLC), will bring Lauren Greenfield's Girl Culture Photography Exhibit to Cleveland in March and April of 2007. Additional supporting organizations include YWCA Greater Cleveland and Trinity Cathedral. The exhibit will run for 8 weeks at Trinity Commons, will be open six days a week, and will include an opening night reception on March 2, 2007. Be sure to mark your calendars... our event is invitation only and space is limited. Reservations are on a first come first serve basis... so don't delay!

Girl Culture is a strong and powerful documentary photography exhibit by Lauren Greenfield that addresses the issues of women of all ages and the stigmas of beauty. Additionally, 18 of the photos have narrative included, told by the person in the picture. The pictures in themselves are commanding, but reading the story as told in first person from the individual standing in the photo is even more powerful, as every woman can relate to the inner most feelings of the woman in the photo.

The JLC, YWCA and Trinity Commons will offer weekly scheduled educational programs around the exhibit. Additional educational programming will be offered to school and out-of-school groups on Wednesdays and Fridays. In addition, the exhibit will host a series of open-to-the-public lectures that will address various issues around messages in the media, beauty as power, bullying, peer pressure/ acceptance, health/ fitness and self-esteem/ body image. Docents will be present during gallery hours to assist visitors while viewing the exhibit. A reflection room will be open during gallery hours where participants will be welcome to share their thoughts and decompress upon completion of the exhibit walk through. Take away materials will be given to the teachers of classrooms groups, for follow up upon completion of their trip. Marketing will be targeted toward the middle schools, high schools, and local universities, as well as toward the general public.

Ladies it is time to roll up our sleeves and get ready to make a change in the lives of the young women in Cleveland! Want to volunteer? Earn credit for your 3 hour volunteer shift? Volunteer to serve as a docent during gallery hours! For more information on volunteering or to sign up to help, contact Michelle Arnold at michelle.arnold@ge.com.

For questions or more information about the Girl Culture Photography Exhibit, contact Annemarie M. Grassi, at grassiam@aol.com (216) 320-9563 or Elizabeth Hatch at ehatch@signium.com (216) 241-0158.



© Lauren Greenfield/VII



GIRL CULTURE by Lauren Greenfield

A MESSAGE FROM THE PRESIDENT

Amy Boyd-Kirksey

It's hard to believe we are over halfway through the 2006-07 League Year! Our **Mission Possible** continues and I want to give you a quick "big picture" snapshot of what's been happening "In the Field and "Behind the Scenes."

"In the Field"

Poinsettia Place was a HUGE success. Many thanks to everyone who put so much time and heart into making this event fun and profitable. Now we focus on our other big event for the year, **Girl Culture**. Mark your calendar for the evening of **March 2**, for what promises to be a spectacular opening night. All our other projects are continuing to do great work – be sure to read about all that is happening elsewhere in this issue.



"Behind the Scenes"

This is where I want to spend the bulk of my "space" because many people have been working hard behind the scenes as our office undergoes what one might call an "Extreme Makeover." Here are some of the highlights -

New Administrative Manager

Deirdre Lauer joined us in mid-October and has accomplished much in the last three months. Her hours are 9:00am – 3:00pm, Monday through Friday.

New Mass E-mail

We have a new mass e-mail distribution program through Blacktie Cleveland and a new version of the e-Update which was launched January 16. Regular distribution will be on Mondays. The deadline for e-Update submissions will be noon on the Wednesday prior to the Monday distribution. If you did not receive an e-Update or have a new e-mail address, please send an e-mail to Deirdre Lauer at staff@jlcleveland.org and include your full name, membership status, and e-mail address you wish The JLC to use.

Database

We are in the process of consolidating the different databases that have been used to one central database which will be managed out of The JLC Office. We will be using the DonorPerfect database program. It will allow us to manage membership information, track requirements, monitor dues payments and contributions, and use the power of information to benefit The JLC. We will be fully switched over to DonorPerfect by March 1, and use it to track 07-08 dues payments, thus greatly improving our tracking system for this important resource.

Use of League House

We are working to promote the use of League House by more outside groups as a way to develop another source of revenue for The JLC. As a part of this process we have improved the rental agreement. All JLC members who wish to use League House for JLC meetings, events, etc. must schedule space by contacting the office.

WHEW! Things have been busy, but rest assured that you will continue to see improvements in the coming weeks in order to provide our members the best support possible. Your continued commitment to whatever you do for The JLC will help immensely. **Thank you for all you do for The JLC!**

Poinsettia Place - Not Just “A Unique Holiday Boutique”

The Junior League of Cleveland, Inc. sponsored its second annual Poinsettia Place: A Unique Holiday Boutique, on Friday November 17 and Saturday November 18 at Shaker Heights Country Club. This year’s event abounded with opportunities for the usual shopping, friendship, and fun, but outdid itself with additional learning and dialogue. Despite the Friday night cocktail party theme of “What Happens in Shaker Stays in Shaker,” The JLC *Update* is bringing you this summary so that all members can share in the rewarding experience.

Friday’s traditional luncheon gave participants a comprehensive overview of the importance of philanthropy and community involvement, two cornerstones of The JLC. Speakers Dr. Ellen Rome from the Cleveland Clinic, and Maura Corrigan, Chief Justice of the Michigan Supreme Court (2001 – 2004) presented vantage points highlighting these key issues. Discussing various elements including ways we can take care of ourselves via nutrition and active lifestyles in order to reach our best potential as well as investing in the future by ensuring that children do the same, the speakers gave compelling arguments that melded well with The JLC’s “Be Fit, Be Fine” Signature Initiative. A nearly full ballroom of members was validated in its dedication to these issues through interactions with each other after learning even more ways in which our League’s work can contribute not only to Greater Cleveland, but a much wider arena.

At Friday night’s cocktail party, the focus was pure fun. As the evening got underway, guests were greeted by JLC volunteers adorning them with “bling” accessories, giving them cameras to capture memories, and sending them on their shopping ways. The event infused everyone with a touch of holiday spirit, and guests carried on with the festivities well into the night.

Saturday’s tea party provided a touch of elegance on a day when most minds were on a certain college football game. A harpist provided soothing background music while both adults and children enjoyed tea, sandwiches, and tempting sweets. Then the adults were free to shop while the children enjoyed crafts and activities.

Of course, shopping was the name of the game during the entire event. The venue was full to capacity with choice merchants selling handbags, jewelry, house wares, gourmet foods, and more. A new feature this year was “Tablescapes,” in which local interior designers filled a room of holiday tables dressed in their best and brightest design concepts to give attendees new ideas for holiday traditions in their own homes.

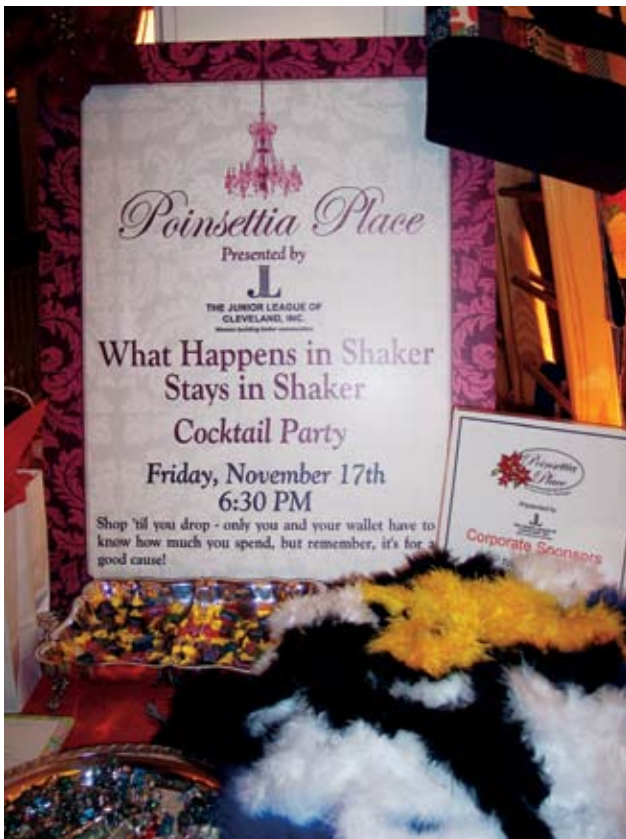


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The JLC extends its sincere gratitude to Co-chairs Mary Seay and Karen Lackner, and the entire Poinsettia Place committee for their dedication, hard work, great attention to detail, and making certain that we had a day and night to remember. We also thank Presenting Sponsor **Key Bank**, and Holly Sponsors **Hyland Software**, **The Cleveland Clinic Foundation**, **HKM Direct Market Communications**, and **National City**.

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Submitted by Barbara Kakiris



MANY THANKS TO ALL JLC MEMBERS FOR MAKING POINSETTIA PLACE A HUGE SUCCESS!

Dear Poinsettia Place Committee (and friends),

Hope you all are recovered from Poinsettia Place 2006, the event of the year!

I was so amazed at the outcome of our hard work. Each event was a spectacular success!

This never would have happened without the incredible vision, dedication and energy of each of you. On behalf of The JLC Board and Membership I want to thank you for creation of a terrific event and raising money to support our mission.

One of the things I liked best about Poinsettia Place was watching so many generations of JLC members working together, and sharing experiences. This learning is an invaluable part of The JLC. I hope we have as many new actives, returning actives and sustainers continue to work together on this event into the future. I truly believe this combination of experience is a part of what makes for a strong event.

Thanks to you (and your families) for making this a great success. I know the intensity and time away can be challenging for kids, husband and other family members.

I really appreciate all the support!

I want to take a moment to give my praise and admiration to Mary Seay and Karen Lackner. Their leadership, tenacity and utter determination was inspirational.

They are examples of why I love The JLC!

As we look to Poinsettia Place 2007, I can not help but get excited!

I know 2007 will continue to build on the foundation laid by your group.

In appreciation,

Colleen Sirhal

2006 Fund Development Director

PROVISIONAL MEMBER NEWS

As The JLC year progresses, the members of the Provisional Class are learning more about each other as well as more about the Junior League as an organization. Back in October, the group took a Lolly the Trolley tour around Cleveland followed with lunch at Rock Bottom Brewery. All who attended agreed that this was a great introduction to our city.



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PROVISIONAL NEWS *continued*

Even those from Cleveland or who already familiar with the area learned interesting facts about Downtown, the Flats and Warehouse Districts, Ohio City, Playhouse Square, old Millionaire's Row, University Circle, the Cultural Gardens, and more. The Provisional Advisors are planning an additional Community Awareness event for the new members to take place in the spring.

The Provisionals have been hard at work developing wonderful mini-projects for this year and just wrapped up their presentations to The JLC Board in early December. Not only is this a great way to introduce the new members to our League's community focus, it also serves to bring these women together as they work side by side to accomplish a common goal.

The JLC is partnering with agencies that focus on developing the potential of women and our "Be Fit, Be Fine" Signature Initiative - KidsHealth 2020, Cogswell Hall, Inc., and the Children's Hunger Alliance. As a new endeavor this year, a segment of the Provisional Class is partnering with a group of Sustainers to carry out a fundraiser as their mini-project assignment. The fundraising mini-project group is planning an event not to be missed! Their project will come to fruition as the gates open for the Kentucky Derby on May 5, 2007 – an early evening event known as *Jockeys and Juleps*. Stay tuned for more details on their upcoming event!

The mini-project group working with KidsHealth 2020 will be conducting a book drive. The group will be collecting new and used library items. They intend to collect books and magazines (for ages 3-11) as well as solicit donations for concept books, board books, and magazine subscriptions. The books will be used at KidsHealth in organized educational settings. The books will also be available to the children during their free time, and potentially to take home and read with parents and siblings. KidsHealth 2020 is an organization whose mission is to ensure that the children and youth of Mt. Pleasant recognize and achieve their full potential. It's exciting that one of our mini-project groups will be helping them work towards accomplishing that mission.

The mini-project group working with Cogswell Hall will be working alongside volunteers from the Hall to create a better living space for the women who reside there. Cogswell Hall's mission is to operate a beautiful residence where room and board will be furnished to mature, responsible, and ambulatory women of modest means. The Provisionals in this group plan to reorganize and revamp the Hall's sunroom and craft room (including a donation drive for sewing supplies). They also intend to provide a game table and new games for the residents. These ladies will surely help the staff of Cogswell Hall in providing a beautiful and enjoyable setting for the residents.

Finally, the mini-project group working with Children's Hunger Alliance plans to provide interactive education for childcare providers, as well as children and their parents. The focus of this project is to teach the importance of healthy eating through various activities and learning tools. Together with Children's Alliance, this group will work to create a fun learning program for the childcare providers, the children, and their parents. This project clearly supports the Hunger Alliance's mission to break the cycle of childhood hunger in Ohio through education, leadership, advocacy, and service.

We have a phenomenal group of Provisional members this year as you can tell by the efforts being made with each mini-project assignment. We are a proud group of advisors and enjoy seeing what the Provisionals have to offer. We hope that you will continue to welcome and greet the new members at League events and meetings and get to know these women who have chosen to commit their time and energies to our great organization.

Submitted by Lindsay Pollock on behalf of the Provisional Committee

JLC Scholarship Named For Cathleen Anne Coyne Lane

“Cathleen was always very generous with her time and resources in helping others. She also had a driving desire to learn about others – to hear their story.”

- *John Lane, Cathleen's husband.*

Hearing their story, helping others, making a difference - - - this is the mission of The Junior League of Cleveland, Inc. (The JLC) Scholarship Program. Founded in 2004 with donated monies from many of our members and The JLC Board and Sustainer Council, the scholarship committee seeks applications from women over the age of 17, especially those from non-traditional educational settings. Non-traditional students do not qualify for Federal and State financial assistance and may need a scholarship to help with programming, childcare, transportation or school supplies.

It is amazing many of these women applicants overcome hardships themselves and find time through their schools, places of worship or family ties to help others and receive great satisfaction in doing so. Many of our applicants write us about their volunteer work or perhaps have their volunteer leader write a letter of recommendation.

To honor this spirit of caring, The JLC is proud to announce the Cathleen Anne Coyne Lane Scholarship which will be given to a deserving woman who not only merits support for furthering her education but also makes time in her busy life to help others. This is a principle that Cathleen adhered to – no matter how sick she was over the years, Cathleen continued to volunteer, to help others, to make an impact by her service.

This individual scholarship, named for Past President Cathleen Lane (1995-1996), will be one of several JLC scholarships given annually. The Scholarship Selection Committee will look for a voluntarism component as part of the criteria to find a deserving recipient for the scholarship named in honor of Cathleen. If you would like to support The JLC Scholarship fund in Cathleen's name or in honor of another special person, please send your contribution with that information to The JLC Scholarship Fund at League House or phone Leigh Clements, 2006-2007 Chair, 440-946-1012. For complete information about The JLC Scholarship Program or to give an application to a worthy woman, visit The JLC website: www.jlcleveland.org



Submitted by Leigh Clements & Suzanne Blaser

A **special thanks** to Kelly Manly who provided the **Finance Corner** article in the last Update. Our apologies for omitting the credit in the last issue.

Sustainer News & Events

- ❖ Be sure to see the movie “The Queen” with Helen Mirren and brush up on your Lady Di details before you attend the exhibit of “DIANA, a celebration” with the **Sustainer Arts and Antiques group**. Details will follow.
 - ❖ The new slate of officers for **the Investment Club** are:
 - Presiding Partner - Kathy Rockman
 - Assistant Presiding Partner - Susan Schenkelberg
 - Recording Partner - Adrienne Rasmus
 - Financial Partner - Mary Susan Lyon
 - Assistant Financial Partner - Nancy Zambie
 - ❖ Our **special interest group** arranged by Erika Reale about **FIRST LADIES, PRIVATE LIVES, PUBLIC IMAGES** finished up their first half of study from Martha Washington to Mamie Eisenhower. We enjoyed a field trip to the Garfield home in Mentor. We will continue the last half of study in the spring. We plan to take another field trip then, so do not be left out, contact Erika Reale to be included.
 - ❖ **LUNCH BUNCH** will have a lunch on **February 2nd** with details to follow.
 - ❖ **FOOD, WINE & FUN**
When: March 10th
Where: Julie Smerdel's house
 - ❖ April **Annual Social**
 - ❖ June TBA at the home of Sheryl Ulrich
-

MEMBER NEWS

Marriage Announcement

Linda Schwarzbach was married September 3, 2006, to George Zook who lives in Lancaster County, Pennsylvania. They celebrated during 2 glorious weeks in Austria and Switzerland before returning to their separate states! They're still working on a final resolution of their living arrangements, but in the meantime, one of the newly married couple travels every weekend so they end up seeing each other at least as often as couples where one spouse travels during the week for business! Linda says “It's been fun!”

Baby Announcement

It's a boy for Veronica Cogwin, 1st year active! John Michael Cogwin V was born on Monday, November 26, 2006, at 2:53 pm EST. He weighed 8 lbs. 11 oz. and was 21 inches long. Both Mom and Baby have been doing great.



NOMINATING COMMITTEE UPDATE

Your nominating committee has been very busy this year and wanted to update you on some very important issues.

First, you should have received your **Leadership Straw ballot for 2007-2008** in the mail. Please help identify future leaders of the league (self-nominations are encouraged) by completing the straw ballot. An individual who appears on the straw ballot will be contacted by a member of the Nominating Committee and asked about her interest in that position. The Nominating Committee will select the best qualified candidate for each position and all candidates will be contacted personally with the results of the selection process. Only candidates for board positions will be interviewed the weekend of **February 10-11**.

Second, the Nominating Committee has been exploring the idea of having a **2-year presidency** in The JLC. As part of this process, we have engaged past presidents of The JLC, the Association of Junior Leagues International (AJLI) and the Board of Directors of The JLC. A major reason we have explored this avenue is there are not enough leaders trained or willing to step up to leadership positions within The JLC. We need to improve this situation while growing The JLC at the same time, and we feel a 2-year presidency will help this process.

We thoroughly discussed the pros and cons of this option and feel the pros definitely outweigh the cons. One advantage would be creation of more consistency in the community (the president has often been saddled with day-to-day concerns and has not been able to get the needed visibility in the community). Another advantage would be having time to develop more leaders and to make leadership positions look more attractive and easier to do to our membership. We may also open our pool of applicants to attract members from the sustainer pool and reactivate their member status.

On November 28th, the Board of Directors unanimously voted to move forward with a 2-year presidency. During the January area meetings, you learned more about the proposed change. And during the February membership meeting you will vote on the proposed change.

We hope you had a great holiday season.

Sincerely,

The Nominating Committee

Lynnette Jackson, Director

Jennifer Gehrlein Gail Groth Landfried

Eyrn Medved Abbey Mulvaney

Martina Mutz Jody Tyrpak

READING IS FUN NEEDS YOU!!!

School bells ring - are you list-'nin'?
You can help - with our miss-ion
To aid and a-bet
A school's younger set
Walk-in' with a child - hand in hand

Will need you in the New Year
Bring support and your good cheer
Become an asset to this younger set
Walk-in' with a child - hand in hand

Call Mary Bruner or Ann Case 216-921-4028 if you are interested

Fund Development Committee:



Jockeys and Juleps: A Derby Party on Sat, May 5

Ladies, start designing your “Derby Hats” and mark your calendars for our inaugural Jockeys and Juleps: A Derby Party fundraiser.

Come celebrate all the pageantry and tradition of the 133rd running of the Kentucky Derby on Saturday, May 5, 2007 at Signature at LACENTRE Conference Center, 25777 Detroit Rd, Westlake, OH 44145 from 4pm-9pm.

Enjoy a mint julep and join in the singing of “My Old Kentucky Home” in anticipation of “The Greatest Two Minutes in Sports.” A silent auction, raffle, food, beverages, a ladies “hat” contest and entertainment will all be part of the fun!

Tickets will be available to purchase during the February, March, and April General Membership Meetings. Invitations will be sent mid-March, so please let committee member, Britt McCarthy know if you want to add anyone to the guest list. You can contact Britt at 216-337-6066 or britt.mccarthy@gmail.com.

Those interested in donating items for the silent auction, raffle, or even a basket for silent auction giveaways, please do not hesitate to contact Martina Mutz, Roxanne Bain or Annemarie Gilbride.

Name	Phone	E-mail Address
Martina Mutz	440-365-5758	buffyet@aol.com
Roxanne Bain	301-213-9222	roxannewalters@yahoo.com
Annemarie Gilbride	216-798-2129	Gilbride389@comcast.net

Spotlight on Liltin’ Leaguers

This singing group was started as a Provisional Project idea by Mary Liz Beman in 1947. Beginning in January of 1948, with a nucleus of provisionals joined by other interested JLC members the group presented their first program in June. Since that time they reached out to the community and held singing shows at area hospitals and nursing homes such as St. Luke’s, Benjamin Rose and the Children’s Fresh Air Camp (now Health Hill) in Woodland Hills. Concerts usually lasted half an hour and consisted of about 30 voices. Some of the songs performed were *In the Still of the Night*, *The Prayer*, *Put on your Old Grey Bonnet* as well as old time favorites like *When You Wore a Tulip*. Residents enjoyed seeing the young women and often complimented them on their clothes, shoes and hair styles. Rehearsals for shows were held every Tuesday evening with carpools being formed going to different League member’s homes with pianos. Residents as well as JLC members felt a deep satisfaction interacting with one another creating many fond memories. With a history spanning almost 50 years, the Liltin’ Leaguers was the longest running program The JLC has had. This endeavor was the direct result of The JLC commitment to our mission of promoting voluntarism, developing the potential of women and improving the community.

The JLC wishes to thank Liltin’ Leaguers Mary Bruner and Barb Andrews whose resources, articles and memories produced this article. If you would like to share your experiences of The JLC, please contact Jenny Steirer. We would love to hear from you!

Submitted by Jennifer Steirer, Historian



**THE JUNIOR LEAGUE OF
CLEVELAND, INC.**

Women building better communities

10819 Magnolia Drive

University Circle

Cleveland, Ohio 44106

www.jlcleveland.org

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Cleveland, Ohio

Permit No. 2101

A Mission with Purpose

The Junior League of Cleveland, Inc. (The JLC) is an organization of women committed to promoting voluntarism, to developing the potential of women and to improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The JLC reaches out to women of all races, religions and national origin who demonstrate an interest and commitment to voluntarism. The JLC is represented by over 650 women locally and over 170,000 in 293 Junior Leagues worldwide. For 95 years, The JLC has been developing the potential of women and the communities where we live.

Lily Pulitzer cordially invites you for
a day of shopping and fun to benefit
The Junior League of Cleveland, Inc.

Thursday, February 22nd, 2007

The *Lily Pulitzer* Store
25293 Cedar Road
Lyndhurst, OH 44124
216.291.8670

A \$10 ticket entitles you to 15% off your purchases
for the day and access to a private in-store cocktail party
from 6-8 pm. Most importantly, 10% of the Junior League
purchases will benefit The Junior League of Cleveland, Inc.

Please RSVP by February 15th
with your \$10 check written and sent to

The Junior League of Cleveland, Inc.
10819 Magnolia Drive
Cleveland, OH 44106
216.231.6300

**THE JUNIOR LEAGUE OF
CLEVELAND, INC.**
Women building better communities